

Baycliff Civic League Meeting
March 30th, 2023 @ AES Cafetorium and via ZOOM

Those Present:

See attached list
Apologies received from Kenny Vaughn.

Call to Order/Welcome: Mandelyn Gray

Secretary's report- (Graham Fox)

GF summarized the minutes of the last meeting held on January 17th and highlighted a items not on this agenda:

- a) Boat Ramp Lock/Key.: The new blue tooth enabled padlock was introduced beginning of February. For access, residents must have: paid their civic league dues, the \$50 fee and completed and returned the Boat Ramp Rules and Regulations.
- b) Baycliff Directory: Completed and distributed.

Treasurer's report/Dues :

KV had forwarded the following report:

Checking account:	39,443.12
Venmo	26,089.92
Money Market (Capital acct)	50,366.18
Venmo Cash	1,694.12
Total	117,593.34

Boat Ramp Repair Fundraising:

Raised	25,296.10
Civic League Donation	25,000.00
Total	50,296.10

Shortfall **\$22,703.90**

KV noted:

- Donations had slowed and although Dues checks continued to trickle in, almost none included donations. A fundraising plan was urgently required. MK
- As was budgeted, 40 Boat Ramp keys had been sold
- 174 households had paid dues and were eligible for the \$50 gift card raffle which was to take place at the Egg Hunt. MP
- The interest accrued each month was .50 cents. GKF volunteered to discuss his Treasurer investment experience to assess if appropriate here. GKF

Agenda items

- a) **Boat Ramp Committee.**(Melanie Karsanac)
 - Contract Status:
 - i. No final plan existed, no final contract and nothing signed.

ii. The required changes to the drawings recommended by Colin Marine had been forwarded to Bob Simon some time ago. However, the progress of redrawing and potentially having to resubmit to the City was unknown. There was a pressing need to finalizing the contract and perhaps Mike Perry could be coopted?

MK

iii. It was agreed that a floating platform for kyakers/paddle boarders should be included. For relatively minimal cost it had the potential for broad appeal and other potential donors. **MK**

iii.1. Sheri to solicit an advertising design article.

SL

iv. It was understood that Colin Marine had scheduled our work for late Fall and required 50% payment at the start of the work and the balance on completion.

• Boat Ramp funding:

i. It was felt that, with a \$23,000 shortfall and only about 70 donors so far, the fund raising campaign must be pursued with some urgency. **MK**

ii. Success would hinge on a well-developed communications strategy which should explain: the urgent need, the benefit to the neighborhood, and the progress being made towards the goal. It should embrace: **MK**

ii.1. The Bugle – forward details to Lauren Stephens

ii.2. Baycliff Web Site. – Details to Bill Westendorf

ii.3. Facebook

ii.4. Direct emails.

iii. Other ideas considered included:

iii.1. Key Fee Forgiveness: Agreed. The program should be consistent with that used for the dredging fund raising with any outstanding free years to be honored:

iii.1.a. \$500 – 2 years free

iii.1.b. \$1000 – 5 years free

iii.1.c. \$2500 – 15 years free

iii.1.d. \$5000 – Lifetime free.

iii.2. Pledges. A promise of future payment. For those waiting on Tax refunds?

iii.3. The May meeting to be held at the Boat Ramp for a practical demonstration of the need.

MG

iii.4. Directly solicit those Boat Ramp Key holders who had not donated **MK**

b) Landscaping (Pam Fox)

• Plants, including 3 varieties of Coleus, had been ordered with requested planting on April 19th.

• Crepe Myrtle spraying by Greener Visions was to be organized. **LB**

c) **Vote on Term Limits**

- GKF reported receiving 36 votes in favor of extending the term for officers from 2 to 3 years. Only 1 opposed.
 - i. Anne Wright explained that her opposition was strictly confined to the role of Treasurer where ,she felt, there was a need for more frequent change to provide oversight.
 - ii. It was generally felt that this highlighted a control weakness and that as a principle the accounts should be audited every year. All agreed. SL volunteered to audit **SL**
- With the addition of the agreement to audit the books annually, the proposal to extend the term limits was unanimously approved.

d) **Other Business.**

- Open Positions: A Nomination Committee of 3 to be formed to identify volunteers for the open positions. **SL**
 - i. Leslie Baker gave due notice that she intended to resign her Landscaping position at the end of this year
- Easter Egg Hunt, Saturday April 1st. 2pm to 3.30.
- Yard Sale: Date had been changed from May 6th to the 13th.
- High School Grads: Encourage names for inclusion in the May Bugle

Meeting March 31st

Those Present

Graham Fox

Pam Fox

Bill Westendorf

Christine Westendorf

Leslie Baker

Bob Spinnaker

Gary Brown

Melanie Karsanae

Sheri Lohman

Mandy Gray

Anne Wright